

2018 MBA/OBL/ILFI Joint Convention

Schedule at a Glance

Tuesday, June 19

- 2 – 5p** **Convention Registration** (Art Gallery)
- 3 – 5p** **Directors Workshop** (Brighton Pavilion)
Next-Generation Loyalty: Changing the Customer Engagement Paradigm
Stuart Cook, Chief Technology Officer, Buzz Points, Austin, TX
Islands of Profitability that Create Success
Charles McQueen, President & CEO, McQueen Financial Advisors, Clawson, MI
- 4p** **Grand Hotel Check-in**
- 6 - 7p** **Welcome Reception** (Front Porch)
- 7p** **Dinner on Your Own**

Wednesday, June 20

- 6 a.m.** **Rise & Shine!** (Front Porch)
Move with Mike, Run with Rann, or Exercise with Erich
- 7 - 8a** **Breakfast & Bubbly – Exhibit Partner Hosted Breakfast** (Grand Pavilion)
This special event is exclusively available to registered bankers and their guests only.
- 8 – 10:45a** **Opening General Session** (Theatre)
Welcome to the Experience Economy
James H. Gilmore, Founder, Strategic Horizons
Associate Professor/Innovation & Design, Weatherhead School of Management, Case Western Reserve University
The Grand Experience – A Case Study in Success
R.D. (Dan) Musser, III, Owner/President, Grand Hotel
Planning to Enter the Fintech Market?
Rob Morgan, VP/Emerging Technologies, American Bankers Association
- 9 – 11:30a** **Guest Program**
Getting to Know the Grand Hotel – 9 -11a (Terrace Room)
The Power of Flowers - 10-11 a.m. (Heritage Hall)
- 10:45 – 11:15a** **Networking Break** (Theatre & Art Gallery)
- 11:15a – 12p** **Concurrent Breakout Sessions**
Bankruption (Theatre)
John Waupsh, CIO, Kasasa, Austin, TX
Cybersanity While Watching for Sick Birds (Straits of Mackinac)
Dan Hadaway CISA CISM CRISC, Managing Partner, infotex, Lafayette, IN
Building a People Strategy - If your people are your competitive advantage, then what is your people strategy? (Capitol Club)
Louis Rabaut, Partner, Warner Norcross & Judd, Grand Rapids, MI
Large Bank Best Practices that Community Banks Can Implement Today (Brighton Pavilion)
Brian Mischel, Partner, BKD, LLP, Cincinnati, OH
- 12 – 1:30p** **Picnic on the Lawn** (Tea Garden)
- 2 – 5p** **Optional Activities** – Pre-registration Required
Island Carriage Tour (2-3:30 p.m. or 3:30-5 p.m.) - \$25/person (Front Porch)
Pedal & Picnic (2-3:30 p.m.) - \$25/person (Bike Shop/Next to Pool)
- 6 – 7p** **Front Porch Reception**
- 7p** **Dinner on Your Own**
- 9:30 – 11p** **FUN-Raiser & Afterglow Reception** (Theatre)



Thursday, June 21

- 6 a.m.** **Rise & Shine!** (Front Porch)
Move with Mike, Run with Rann, or Exercise with Erich
- 7 - 8a** **Breakfast & Bubbly – Exhibit Partner Hosted Breakfast** (Grand Pavilion)
This special event is exclusively available to registered bankers and their guests only.
- 8 – 10:45a** **Closing General Session** (Theatre)
It's Time to Build our Political Muscle
Ken Burgess, Chairman, American Bankers Association
How to Work & Lead with People Not Like You
Kelly McDonald, Founder, McDonald Marketing
Flawless Execution: Developing Leadership through Execution
David "Finch" Guenther, Executive Consultant, Afterburner
Fighter Pilot, F-16, T-38 Instructor Pilot, United States Air Force
- 9 – 11:30a** **Guest Program**
Getting to Know the Grand Hotel – Available June 20 & June 21, 9 a.m. – 11 a.m. (Terrace Room)
Cooking on a Grand Scale – Available June 21, 10-11:30 a.m. (Audobon Wine Bar & Cottage Room)
- 10:45 – 11:15a** **Networking Break** (Theatre & Art Gallery)
- 11:15a – 12p** **Concurrent Breakout Sessions**
Turning Loan Applications into Journeys (Theatre)
William Leveson-Gower, COO, Valuescape Analytics Inc., San Diego, CA
Attracting and Retaining the Next Generation of Emerging Leaders (Brighton Pavilion)
Mark Angott, President, Angott Search Group, Rochester, MI
Charlie Tudor, Managing Director, Angott Search Group, Rochester, MI
Bust your Brain-block about Blockchain (Capitol Club)
Dave Schroepfer and Girish Ramachandra, Partner and Senior Manager, Wipfli, LLP, Westchester, IL
Unconventional Ownership – How to Leverage Mutuality in a Stock-Oriented Environment (Straits of Mackinac)
Kip Weissman, Partner, Luse Gorman, PC, Washington, DC
- 2 – 5p** **Optional Activities** – Pre-registration Required
Island Carriage Tour (2-3:30 p.m. or 3:30-5 p.m.) - \$25/person (Front Porch)
Pedal & Picnic (2-3:30 p.m.) - \$25/person (Bike Shop/Next to Pool)
- 6 – 7p** **Front Porch Reception**
- 7 - 10p** **Closing Banquet & Entertainment** (Main Dining Room)

Friday, June 22

- 8a** **Michigan Bankers Association Membership Meeting** (Brighton Pavilion)
- 8:30a** **Michigan Bankers Association Reception** (Front Porch)
- 9a** **Michigan Bankers Association Member Breakfast** (Grand Pavilion)
- 11a** **Grand Hotel Check Out**