



ILFI/OBL Joint Convention
September 9-12, 2010
French Lick Springs Resort

Convention Room Rate - \$155/Night

All the Right Moves

Positioning Your Bank for Success

"Tactics flow from a superior position." Bobby Fischer, World Chess Champion

All the Right Moves



By almost any measure, recovery is within sight. Evidence is mounting that the economy is headed out of the worst financial crisis since the Great Depression. And while no one projects a roaring rebound, institutions that make All the Right Moves now can strategically position themselves for future success.

WELCOME TO FRENCH LICK

This fall, more than 300 of our peers will gather at the French Lick Springs Resort for the annual joint convention of the Ohio Bankers League and the Illinois League of Financial Institutions. This historic landmark provides a spectacular venue for dialogue and debate about the future of our industry. Packed with thought-provoking presentations, stimulating dialogue and valuable relationship building opportunities, this year's event promises to be a worthwhile investment. We hope you'll join us for this knowledge gathering, information sharing and networking opportunity.

Roger Budny, Chairman, Illinois League of Financial Institutions

President/CEO, of Pulaski Savings Bank, Chicago

Thomas L. Moore, Chairman, Ohio Bankers League

President & CEO, First Federal Bank of Ohio, Galion

CONVENTION SCHEDULE AT A GLANCE

Thursday, September 9

- 11 a.m. - 5 p.m. Convention Registration
- 12 - 1:30 p.m. Convention Kick-off Luncheon
- 2 - 5 p.m. Concurrent Breakout Sessions
- 5:30 - 6:30 p.m. Financial Services Expo & Silent Auction Bidding
- 5:30 - 6:30 p.m. Welcome Reception in the Exhibit Hall
- 6:30 p.m. Dinner on Your Own

Friday, September 10

- 7 - 8 a.m. Breakfast in the Exhibit Hall
- 7 a.m. - 12 p.m. Financial Services Expo & Silent Auction Bidding
- 8 a.m. - 12 p.m. General Session
- 9 a.m. - 12 p.m. Spouse/Guest Program
- 12 - 1 p.m. ILFI Annual Meeting & Luncheon
- 12 - 9 p.m. Optional Activities/Lunch & Dinner on Your Own
- 9 - 11 p.m. Silent Auction & Desserts Reception

Saturday, September 11

- 7 - 8 a.m. Breakfast in the Exhibit Hall
- 7 - 11:30 a.m. Financial Services Expo
- 8 - 11:30 a.m. General Session
- 11:30 a.m. - 6 p.m. Optional Activities & Lunch on Your Own
- 1 - 6 p.m. Joint Convention Golf Tournament
- 6 - 7 p.m. Chairmen's Reception
- 7 - 10 p.m. Closing Banquet & Entertainment

Sunday, September 12 - Convention Check-out

ABOUT OUR FEATURED SPEAKERS



Game Changers: The 8 Big Trends That Change Everything You Think You Know

Jim Carroll, Futurist, Trends & Innovation Expert

Complacency in a time of rapid, disruptive change can be a death sentence – not only for organizations, but for the careers and skills of those who work there! It's time to abandon the thinking that has had you anchored firmly to the past – and to shift your focus to the future, with enthusiasm, motivation and imagination says Jim Carroll. The author of *Ready, Set, Done: How to Innovate When Faster is the New Fast*, Carroll was recently named by *Business Week* as one of four leading sources on innovation and creativity. His inspirational, transformative thinking will help you discover opportunity in an era of high-velocity change.

Risk Management After the Financial Crisis

Michelle Gula, President, m.rae resources inc.

Jay Brew, Chief Bank Strategist, m.rae resources inc.

With 2009 behind us and 2011 on the horizon, one worry is consistent throughout the industry: increased regulatory scrutiny. Every banker would agree that regulators will have a single-minded focus on community bank risk. While this is indeed a necessary step and one everyone expects, the real concern stems from how far the regulation will go, and how the potential "overreaction" will constrict growth moving forward. Gula and Brew will utilize a detailed management report customized for and provided to each registered banker that covers: New Capital Requirements; Risk Assessment; and Best Practices.



Driving Performance: Five Fundamental Leadership Skills

John Ryan, President, Center for Creative Leadership

Navigating the volatile global economy requires total focus from leaders. But just surviving a severe recession is not enough for your organization. With the economy showing signs of life, are you ready to take advantage of opportunities to grow? John Ryan explores a series of essential leadership skills for emerging from hard times and creating a bright future.

The New Face of Bank Regulation

Sandra Pianalto, President, Federal Reserve Bank of Cleveland

Given the pace of change in Washington, few could predict what the future holds for bank regulation. It is truly a moving target that would challenge even the best of marksmen. One thing is certain however – banking regulation in the future will be dramatically different than what the industry has experienced in the past. We've invited President Pianalto to offer her unique front-line perspective on the current regulatory environment.



Updates from Washington

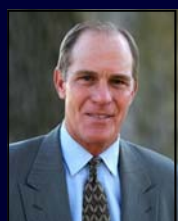
**Floyd Stoner, Executive Vice President, Office of Congressional Relations & Public Policy
American Bankers Association**

A Capitol Hill veteran, Floyd Stoner has been working the political circuit in Washington D.C. since 1979. With a doctorate in political science and 25 years at the ABA, Stoner is considered one of the industry's foremost experts on matters related to banking policy.

Let's Talk Politics: The 2010 Election & Beyond

David Yepsen, Director, Paul Simon Public Policy Institute, Southern Illinois University

Every four years the chief political reporter for the *Des Moines Register* becomes the most important reporter in the nation given the prominence of the Iowa Caucuses. It is a position that could cause vanity and abuse. Yet for 34 years, David Yepsen handled that position with sensitivity and balance. Politicians and their staffs alike praised Yepsen for his objectivity. Considered one of the premier political visionaries in the country, Yepsen shares his insights on the impending elections and their impact on business, consumers and the economy.



Writing the Script for Your Life with Character

Steve Ford, Actor, Speaker & Son of Former U.S. President Gerald Ford

Steve Ford, the third and youngest son of former President Gerald Ford & Betty Ford, has masterfully negotiated a bumpy road that's taken him from the White House to a successful 20 year career as a Hollywood actor. One of his most rewarding roles has been that of motivational speaker. Ford mixes his always popular White House stories with more serious motivational and inspirational topics such as the importance of family values, the need for personal accountability and transformation in today's hectic world.

SPECIAL EVENTS & ACTIVITIES

Kick-off Luncheon and Breakout Sessions - Thursday, Sept. 9

Plan to arrive early to take advantage of these additional learning opportunities.

Convention Kick-off Luncheon Preparing for Your Next Regulatory Exam

Concurrent Breakout Sessions

Loan Modifications: Troubled Debt Restructurings and "Good Loan/Bad Loan"
Rx for Your Debit Card Portfolio: Tips for a Healthy Program
The Bank Director's Dilemma: Serving Multiple Masters
Community Banking Post Financial Crisis
Leadership and Succession Planning in 2010
Mutual Bank Roundtable

Spouse/Guest Program - Friday, Sept. 10

The Historic French Lick Resort & Scenic Railway

The unprecedented French Lick and West Baden Springs hotels - both listed in the National Register of Historic Places - offer a fascinating window on the grand hotel era of the early twentieth century and the tradition of "taking the waters." Guests from Al Capone to FDR, Bing Crosby to Helen Keller, captains of industry and pampered socialites all came here to imbibe the waters, enjoy sports and perhaps test their luck at the casino. Hear their fascinating stories and learn about the resort's breathtaking restorations as we enjoy a private guided tour of this spectacular property. Following the tour we'll hop on the train that brought thousands of visitors to this destination nestled in the Hoosier National Forest for a narrated ride on the French Lick Scenic Railway.

Shhh . . . It's a Silent Auction - Friday, Sept. 10

Get ready to tap into the excitement and support the grassroots initiatives of Ohio BankPac and ILFIPEC. Auction items will be on display in the Financial Services Expo beginning Thursday with final bidding at the Dessert Reception on Friday. To donate an auction item contact: Jay Stevenson at (217) 522-5575 x212 or jstevenson@ilfi.org; or Jeff Quayle at (614) 340-7603 or jquayle@ohiobankersleague.com

Convention Golf Outing - Saturday, Sept. 11

The Donald Ross Course at French Lick - \$165 per person

Originally constructed in 1917 by world-renowned architect Donald Ross, this legendary golf course has been home to many regional and national tournaments, including the 1924 PGA Championship. The course recently underwent an incredible transformation in collaboration with the Donald Ross Society that saw the return of 35 original bunkers featuring Ross' trademark flat bottoms and deep, gnarly faces; greens expanded to their original square or rectangular shapes; and medal tees that play to 7,000 yards.

Closing Banquet - Saturday, Sept. 11

It All Begins with a Song

You may not recognize their names, but you'll know their music. They're the creative minds behind the top artists in the music industry and the hits you hear every day. Join us as some of Nashville's leading professional songwriters share their inspirations, their stories and their music.

The Financial Services Expo

Check out the latest in financial industry product and service providers at the Financial Services Expo on Thursday, Friday and Saturday. The Convention marketplace features more than 30 of the industry's leading vendors. For information about exhibiting contact Mike Baker at (614) 340-7600 or mbaker@ohiobankersleague.com.



"Good positions don't win games; Good moves do."

Gerald Abrahams, English Master-class Chess Expert, Barrister and Author

Convention Registration

Registration fees, which include all scheduled meeting and meal functions as noted on the Schedule at a Glance, are:

ILFI/OBL Members

First Registrant	\$650
Additional Registrant (same company)	\$600
Spouse/Guest	\$350
Children (18 & Under)	\$50

Non-Members

Registrant	\$1100
Spouse/Guest	\$575

Refund Policy

Requests for refunds must be received in writing to the sponsoring association with whom you registered no later than Sept. 1, 2010. A \$150 processing fee for each registrant will be withheld for requests prior to that date. **Cancellations received after Sept. 1 will not be refunded.**

French Lick Springs Resort

8670 West State Road 56
French Lick, IN 47432

Room Rate - \$155/Night (Single/Double)

Discounted Rooms are also available at West Baden Springs Hotel, for \$179/Night (Single/Double).

We have reserved a limited number of rooms at these rates. Make your reservations by Saturday, August 7 to secure these prices.

- Tel. Reservations: 888-936-9360
- Online Reservations: www.frenchlick.com
- Group Code: 0910OBL

Driving to French Lick

French Lick is a drivable destination from much of Ohio and Illinois. Both Chicago and Columbus are within five hours of the resort. For specific drive times and directions visit the French Lick Resort Web site at www.frenchlick.com.

Getting there by Air

Several major airlines fly into Louisville, Kentucky (about 1 hour south of French Lick). Charter or private planes may also fly directly to the French Lick Municipal Airport.

Attire

Attire for ALL business sessions and receptions - including the Closing Banquet - is business casual.

Questions?

Illinois League of Financial Institutions

133 South 4th Street, Suite 206, Springfield, IL 62701
Tel. (800) 237-1936 Fax (217) 789-9115
Visit www.ilfi.org for more convention information.

Ohio Bankers League

4249 Easton Way, Suite 150, Columbus, OH 43219
Tel. (800) 686-6755 Fax (614) 340-7596
Visit www.ohiobankersleague.com to register online.